

ABSTRACT OF THE DISCLOSURE

[1053] The present disclosure is directed generally to a content management system, a method of content management, a rhetorical content model, and automated methods of generating proposals and other documents based thereon. In a particular illustrative embodiment, the content management system includes a database including a plurality of records and a server responsive to the database. At least one of the plurality of records includes a plurality of fields storing grammatical syntax elements associated with a content subject. Each of the grammatical syntax elements has a rhetorical structure to facilitate selective assembly into at least one sentence. The server is configured to selectively retrieve at least one of the grammatical syntax elements and to provide a data file including the selectively retrieved grammatical syntax element.